

# **LOCAL BOARD/COUNCIL REALTOR® OF THE YEAR PROGRAM**

## **PURPOSE, SELECTION, RECOGNITION OF REALTOR® OF THE YEAR**

### PURPOSE

The purpose of the Local Board/Council REALTOR® OF THE YEAR PROGRAM is to:

1. Recognize and acknowledge the efforts and accomplishments of individual REALTORS® for their service and contributions to the Local Board/Council, Maine Association and the National Association of REALTORS® and for their overall professionalism and business performance.
2. Encourage and motivate continued involvement and professional achievement among all REALTORS® in the Board/Council.

### SUGGESTED SELECTION CRITERIA

The REALTOR® OF THE YEAR program should not be a popularity contest. To insure fairness and objectivity, the Board/Council should establish qualification criteria for selecting the REALTOR® OF THE YEAR. The Board/Council may want to incorporate the following criteria which is used by MAR:

#### 1. REALTOR® ASSOCIATION

LOCAL BOARD/COUNCIL ACTIVITY: Service and contributions to the Local Board/Council: officer, director and committee participation; special projects; and overall participation in board/council programs and support of the board/council's objectives (Maximum 25 Points)

STATE ASSOCIATION ACTIVITY: Service and contribution to the State Association: officer, director and committee participation; special projects; and overall participation in state programs and support of state's objectives (Maximum 20 Points)

NATIONAL ASSOCIATION ACTIVITY: Service and contributions to the National Association: officer, director and committee participation; special projects; and overall participation in National programs and support of National's objectives (Maximum 10 Points)

EDUCATIONAL ACCOMPLISHMENTS: Attendance at educational programs, degrees earned and professional designations held; membership in National Institutes, Societies and Councils [including designations held] (Maximum 10 Points)

2. BUSINESS AND PROFESSIONAL ACCOMPLISHMENTS: Display of professional and honest business conduct; imaginative and innovative business practices; rehabilitation and development projects; participation in business organizations; and overall reputation for professional competence and service to clients and customers (Maximum 20 Points)
3. CIVIC AND COMMUNITY AFFAIRS: Participation in civic, community and cultural organizations; political activities and public service programs; and overall contribution to the betterment of the community (Maximum 15 Points)